

sheer tint spf20, 3 shades

Many of today's cosmetic tinted moisturizers are focused more on delivering make-up benefits than skin care benefits. In their efforts to deliver flawless looks, these formulas often sacrifice skin health with ingredients that trigger congestion and breakouts, as well as sensitivity and irritation that can lead to premature aging.

In addition, some of these products deliver little to no Broad Spectrum SPF defense, leaving skin insufficiently protected against the damaging, skin-aging effects of UV radiation.

Healthy skin doesn't have to be compromised in order to look and feel its best. The experts at The International Dermal Institute have developed Sheer Tint SPF20 to put skin health first while delivering sheer, long-lasting coverage in three shades. This hydrating formula transcends make-up by shielding skin against future damage, improving skin texture and reducing the appearance of fine dehydration lines.



skin condition

All skin conditions.

description

A lightly-tinted SPF moisturizer that provides an all-day sheer wash of color. Natural, light-diffusing Iron Oxides provide translucent color for radiant skin, while Broad Spectrum sunscreens shield against damaging UV rays. Hydrolyzed Pearl amino acids, hydrating Hyaluronic Acid and antioxidant Walnut Seed extracts help improve skin texture and reduce the appearance of fine dehydration lines. Available in light, medium and dark skin tone shades.

top products to prescribe

- Multi-Active Toner
- Total Eye Care SPF15
- Daily Resurfacer



retail



1.3 FL OZ / 40 mL

sheer tint spf20

application

After cleansing and toning, smooth over face and throat.

active ingredients

- Octinoxate
- Zinc Oxide

key ingredients**Hydrolyzed Pearl (Pearl Powder):**

A fine powder rich in amino acids, Calcium, sugars and peptides; helps enhance skin luminosity, simulate cell renewal, inhibit glycation formation, and control hyperpigmentation by inhibiting Tyrosinase activity.

Zinc Oxide and Octinoxate: A blend of physical and chemical sunscreens that protect against UVA and UVB damage.

Olea Europaea (Olive) Fruit Extract:

Rich in antioxidant polyphenols that scavenge free radicals, and rich in Lactic Acid that provides hydration and gentle exfoliation.

Juglans Regia (Walnut) Seed

Extract: A rich source of Phytic Acid, polyphenols, proteins, minerals and salts that protect tissues against oxidative stress, and promote skin cell renewal and fibroblast growth to defend against cellular aging.

Sodium Hyaluronate Crosspolymer:

An aqueous gel of cross-linked Hyaluronic Acid, which forms a film on the skin and continuously delivers hydration and prevents trans-epidermal water loss. As a potent antioxidant, it also scavenges Reactive Oxygen Species (free radicals).

Serine, Urea, Glycerin, Allantoin and Sorbitol: Humectants that hydrate skin.

benefits / top retailing points

Convenience of a moisturizer, sun protection and skin-evening sheer color wash in one.

Helps balance skin tone and soften fine lines.

Provides Broad Spectrum defense against UVA and UVB damage.

Antioxidants scavenge free radicals to help fight skin damage.

Helps skin maintain a healthy water balance and barrier function for a more even texture and flawless appearance.